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## **Distinctive and Unparalleled Architecture Experiences**

*The Biltmore Hotel offers curated menu of tours and activities, highlighting Miami's architectural history*

**Coral Gables, Florida** (April 2017) – Always reinventing the travel experience for the most discriminating and astute travelers, The Biltmore Hotel is offering guests one-of-a-kind experimental offerings that highlight the beauty, culture, art, ecology, history and architecture of Miami. Minutes from the hustle and bustle of downtown Miami and the captivating sparkle of South Beach, The Biltmore is a luxurious haven, a historic artifact that has enticed and lured travelers and jetsetters from around the world for the past 90 years.

The *Experiential Travel Program* with South Florida's oldest and most prestigious tour operator, Dragonfly Expeditions includes luxury accommodations, a curated menu of activities, as well as exclusive dining experiences. The suite of packages offer flexibility for room selection and allow guests to select the tours of their choice. Activities and tours are categorized into different offerings among them is ***Miami's Specialty Architectural Experience***. The program is exclusively available to guests of The Biltmore Hotel. Architectural and design aficionados and history buffs will not only rediscover Miami, but fall deeper in love with the Magic City as they uncover its hidden treasures.

"We are thrilled to once again partner with Dragonfly Expeditions to create these specially curated offerings," said Matthias Kammerer, Managing Director at The Biltmore Hotel. "We constantly strive to provide each guest with an exceptional and notable experience, and the Experiential Travel Program will further distinguish The Biltmore Hotel as one of the finest luxury resorts in South Florida."

### **Tropical Deco in a Fabled Playground Deco Tour**

The Biltmore guests will enjoy a historian-guided Art Deco tour that captures the glitz and glamour of the roaring twenties and thirties in our nation's only Art Deco Historic District. Architectural aficionados will be immerse in a visual thrill of a city that defiantly danced until dawn through Prohibition, the depression, major hurricanes and two World Wars, and share the history of a district that almost didn't survive. Guests will revisit the larger-than-life personalities and world-famous events that reshaped society through the lens of Miami Beach's unique architecture. They will walk the halls of the first hotel ever built on Miami Beach and delight in the imaginative and playful Art Deco lifeguard stands lining the beach like pastel-colored toy soldiers. Chart the evolution of architectural styles while unique and evocative Art Deco landmarks serve as the signposts to an era that looked forward to the future and celebrated progress, innovation, adventure and freedom. As the tour guide uncovers the eye-popping history of this unique destination, participants will understand why millionaires, movie stars, thousands of soldiers and countless others have fallen under the magical spell of Miami Beach and its incredible

architecture. After completing the tour, a delicious lunch at Tapas y Tintos on Espanola Way will be served. Tour pricing (including lunch based on size of the group) start at \$116/person.

### ***Coral Gables – The City Beautiful***

The Biltmore guests will experience an amazing tour through one of America's most beautiful historic cities: Coral Gables, George Merrick's vision realized. Learn the history of his dream as they tour the tree-lined avenues and stunning Mediterranean-influenced architecture that would eventually become his legacy. Architecture and design admirers will also explore in-depth the historic halls of Miami's most architecturally important landmark: the Biltmore Hotel. Aside from experiencing first-hand this grand and magnificent Mediterranean towering castle, guests will learn about the building's many colorful stories and how she was resurrected into the legendary beauty she is today. The tour guide will filter through the truths, untruths, ghosts and glamour that capture the essence of South Florida style and history in this truly amazing landmark. Participants of the tour will uncover the city's unknown wonders. What they will discover along the less-traveled path in Coral Gables, will enrich and engage guests and leave them with something most visitors and even locals never experience ... a true sense of place. Tour pricing (including lunch based on size of the group) start at \$116/person.

### **The MiMo Tour**

The Biltmore guests will explore the striking architecture of the unique Miami Modern historic district. Learn how the MiMo style of homes and motels represent the distinctive aesthetic of America's architectural fascination with the future, as created in the 1945 and the 60s. They will see the distinctive references to movement, motion and space exploration as they traverse Biscayne Boulevard and step into history, still present thanks to the hard work of local preservationists. Participants will see how many of these important buildings have been renovated and/or are being renovated by entrepreneurs, history lovers and those fascinated by the beauty of this uniquely visual era in American history. Afterwards they will enjoy a delicious lunch in one of the fine restaurants featuring the renowned MiMo style. Tour pricing (including lunch based on size of the group) start at \$163/person.

The Biltmore Hotel, a AAA Four Diamond Awarded property features 275 guest rooms including 130 spacious Mediterranean styled suites including two famed Presidential Suites, a Donald Ross 18-hole golf course, 10 lighted tennis courts, the signature Palme d'Or Restaurant and Zagat rated Fontana, Biltmore Spa and The Culinary Academy. Thalia, Lucero, José José, Will Smith, Antonio Banderas, Oprah Winfrey, Carolina Herrera, Jennifer Lopez, Ricky Martin, Cameron Diaz, Julio Iglesias and Gloria Estefan have all enjoyed the world-class accommodations and service of The Biltmore.

For more information about The Travel Program or to make your reservation, please visit [www.biltmorehotel.com](http://www.biltmorehotel.com) or contact Dragonfly Expeditions by email [info@dragonflyexpeditions.com](mailto:info@dragonflyexpeditions.com).

### **About Dragonfly Expeditions**

Award-winning Dragonfly Expeditions has been highlighting the historical, cultural, architectural and ecological treasures of South Florida and the Caribbean Basin for the last 25 years. A provider for many of the destination management companies that handle the thousands of corporate and press groups visiting South Florida each year for business and pleasure, the firm also customizes private high-level tours and partner with organizations looking to create special team-building, learning and fun experiences for employees and customers